



**Blockchain for Traceability  
in Circular Economy**

**CIRCULOOS**



Alexander Herranz



**ALASTRIA**



## Blockchain for Traceability in Circular Economy

- Traceability is the **backbone of circular value chains**.
- **Companies must trust** shared product and process data.
- **Circular flows need evidence** across multiple organizations.
- Blockchain adds **trust to distributed traceability**.
- It helps **prove origin, state, and transformation**.



## The Traceability Problem Today

- **Data is fragmented** across companies and systems.
- Records are **duplicated** and **hard to reconcile**.
- **Evidence** can be incomplete or **easy to alter**.
- **Audits** are slow, manual, and expensive.
- **Trust often depends on intermediaries**.



## Why Blockchain Fits This Problem

- It creates a **shared and tamper-evident record**.
- Every partner sees the **same trusted history**.
- Each event is **time-stamped and verifiable**.
- **No single actor controls** the whole ledger.
- **Trust** moves from organizations to **shared rules**.



## What Should Be Tracked?

- **Material origin and composition.**
- **Product ID, batch, and serial events.**
- **Repair, reuse, refurbish, and remanufacture actions.**
- **Ownership, custody, and location changes.**
- **Sustainability and compliance evidence.**



## How the Traceability Model Works

1. A real-world **event happens**.
2. The **event is validated** by the responsible actor.
3. A digital **record is created and signed**.
4. Its **proof is anchored** on blockchain.
5. The **lifecycle history becomes auditable** end to end.



## On-Chain vs Off-Chain Architecture

- Sensitive **industrial data** should **stay off-chain**.
- **Hashes and proofs** should go **on-chain**.
- Blockchain stores **evidence, not heavy files**.
- **Off-chain** systems keep operational **detail private**.
- This balances **trust, privacy, and scalability**.



## Identity Is Essential

- Every actor must be uniquely identifiable.
- Organizations, users, and devices need **trusted IDs**.
- **Verifiable credentials** reduce unnecessary data sharing.
- Permissions must be role-based and auditable.
- **Trusted identity** enables trusted **traceability**.



## Smart Contracts for Circular Processes

- **Rules can be automated** across organizations.
- **Access** can depend on role, consent, or status.
- **Events** can trigger **validations and approvals**.
- Circular conditions can be **checked automatically**.
- **Shared workflows** become faster and more reliable.



## Example in a CIRCULOOS-Type Project

- **Suppliers** register **material and component** events.
- **Manufacturers** record **production and transformation** steps.
- **Service partners** record **repair and refurbishment** actions.
- **Recyclers** **certify recovery and secondary material output**.
- The platform creates **trusted circular product histories**.



## Business Value and Key Limits

- Better **transparency** across the **supply chain**.
- Stronger **auditability** and **compliance evidence**.
- Higher **trust** for **reuse** and **remanufacturing models**.
- **Less reconciliation** between partners.
- Blockchain works best with **governance, identity, and data standards**.



## Key Takeaway

- Blockchain **does not replace** enterprise systems.
- Blockchain becomes the **trust layer between them.**
- In circular economy, **trust unlocks traceability.**
- Traceability unlocks **circular business models.**
- **That is why blockchain matters.**





Thanks!

CIRCULOODS

